



**Review of Managerial Science**  
**INEKA (formerly GIKA) 2019**  
*Special Issue on*

***“Knowledge-and Innovation-Based Business Models for Future Growth”***

*Guest Editors:*

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Springer Publishing will support the Annual Conference of the Innovation, Entrepreneurship and Knowledge Academy INEKA (formerly GIKA) taking place at the University of Verona (Italy) from June 11-13, 2019. Springer’s “Review of Managerial Science” (RMS) [Impact Factor: 1.483; VHB Jourqual Ranking: B] will publish a special issue dedicated to the overall conference topic “Knowledge-and Innovation-Based Business Models for Future Growth”.

Recent advancements in information and communication technologies that foster an ongoing digitalization process (Newell and Marabelli, 2015) offer new business opportunities and impose new challenges on firms. Making use of the given market opportunities requires the development of digital knowledge and also calls for redesigning or innovating business models (Laudien and Daxböck, 2016).

Although still understood in very different ways (Spieth, Schneckenberg, and Ricart, 2014), the business model concept has gained interest from research as well as managerial practice (Demil et al., 2015; Zott, Baden-Fuller and Mangematin; 2015). The business model has developed into a useful a new unit of analysis for firm activities (Morris, Schindehutte, and Allen, 2005; George and Bock, 2011; Zott and Amit, 2013) as it explains the “...*logic of the firm, the way it operates...*” (Demil et al., 2015: 3), and “... *the design or architecture of the value creation, delivery, and capture mechanisms*” (Teece, 2010: 172) the firm employs.

A growing number of firms exploit business opportunities by making use of business models that leverage the private assets of individuals (Sundararajan, 2016; Matzler, Veider, and Kathan, 2015). Discussed as the so-called *sharing economy*, these firms match individuals to share their idle assets via a digital platform (Hamari, Sjöklint, and Ukkonen, 2016; Laamanen et al., 2016). Most evidently, the sharing economy has fostered the emergence of new – sustainability-focused – business models firms that unfold a strong impact on their industries (Botsman and Rogers, 2011).

In this realm, it is important to consider that business models are not static, but dynamic in nature (Demil and Lecocq, 2010; Morris, Schindehutte, and Allen, 2005). Changing ecosystem conditions – such as e.g. the focus on a sustainable utilization of resources – need to be monitored (Teece, 2010) because such trends may force firms to adjust their business model over time (McGrath, 2010) to stay competitive.

Against this background, we are especially looking for papers that explore the linkage between knowledge generation and business model innovation as well as papers that look at performance effects of innovative business models. Specific areas of interest are e.g.:

- business model innovation alliances
- digitalization-based business model innovation
- technology-based business model innovation
- ecosystem change and business model innovation
- identification of success factors for innovative business models
- measurement of business model success

Naturally, we welcome all papers that fit with the spirit for this CfP. A linkage between submitted papers and ongoing debates in RMS is considered an asset. We welcome both, qualitative-empirical and quantitative-empirical papers. Submitted manuscripts must not have been published previously, nor be under consideration for publication in other journals. All submitted manuscripts must strictly adhere to RMSC's general [author guidelines](#).

**Manuscript submission (full papers only) deadline:**

**February 1, 2019**

Papers accepted by and presented at INEKA (formerly GIKA) 2019 will have preferred/accelerated access to the second review round, although the special issue will also be open for papers not presented at the conference. For papers submitted to and accepted by INEKA (formerly GIKA) 2019, the two reviews for the conference track depict the first review round.

Participation in the conference itself or acceptance of a paper for presentation does not guarantee that the authors will be selected for the RMSC special issue.

Submissions for:

- I. INEKA (formerly GIKA) + RMS: please submit over both the [conference website](#) and the RMS [online submission system](#) (“Editorial Manager”).
- II. RMS only: please submit over the RMS [online submission system](#) (“Editorial Manager”).

For submissions to RMS, please choose the “**Special Issue**” option during the submission process. Planned publishing date of the print issue in 2021, although accepted papers will of course already appear “Online First” with a DOI after acceptance.